

Organized by:



Philippine Chamber of
Commerce and Industry
The Voice of Business

34th South Luzon Area Business Conference



Building Resilience and Sustainability, Embracing Diversity

April 24-25, 2025

Enchanting Events Place, Enchanted Kingdom, Santa Rosa, Laguna

Hosted by:



Laguna Chamber of
Commerce and Industry, Inc.

34th South Luzon Area Business Conference (SOLABC)

Building Resilience and Sustainability, Embracing Diversity

 April 24–25, 2025

 Enchanting Events Place, Enchanted Kingdom, Santa Rosa, Laguna

The **Philippine Chamber of Commerce and Industry – South Luzon** welcomes you to one of the most anticipated events of the year — the **34th South Luzon Area Business Conference (SOLABC)**. This year's theme, "**Building Resilience and Sustainability, Embracing Diversity**," is a call to action for leaders, innovators, and changemakers in the business community.

This premier two-day conference offers a platform to connect, collaborate, and catalyze change through bold conversations, visionary insights, and strategic networking opportunities.



PHILIPPINE CHAMBER OF COMMERCE AND INDUSTRY – SOUTH LUZON
INVITES YOU TO THE

34TH SOUTH LUZON AREA BUSINESS CONFERENCE

SOLABC

**BUILDING RESILIENCE
AND SUSTAINABILITY,
EMBRACING DIVERSITY**

ORGANIZED BY:  Philippine Chamber of
Commerce and Industry
The Voice of Business HOSTED BY: 

APRIL 24–25, 2025
ENCHANTING EVENTS PLACE, ENCHANTED KINGDOM, SANTA ROSA, LAGUNA

REGULAR RATES FOR PCCI MEMBERS:
Php 4,000

RATE FOR NON-MEMBERS:
Php 4,500

ENCHANTED KINGDOM
DISCOUNTED RATE
(Exclusive for South Luzon Attendees ONLY),
payments may be made onsite:
Php 960

REGISTER HERE! 



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Sec. Frederick Go
Guest of Honor

"To harmonize, synchronize,
integrate and implement the
President's priority programs and
economic agenda."

Secretary Frederick Go
Special Assistant to the President for
Investment and Economic Affairs (SAP-IEA)


Tereso Panga
Keynote Speaker

"Together, we are building a
Bagong Pilipinas that stands as a
global hub for innovation,
resilience, and prosperity."

Tereso Panga, Director General
Philippine Economic Zone Authority (PEZA)

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 (+63) 939 980 9851

 34thsolabc@gmail.com

 @pcciofficial

For a complete overview of the event's schedule, speaker lineup, and session topics, check out the official program via this link: <https://bit.ly/34thSOLABCProgram>

You may also visit the 34th SOLABC Digital Flipbook via this link: <https://bit.ly/SOLABCFlipbook>

You may also check down below for the Enchanted Kingdom discounted rates.



REGULAR DAY PASS

P 960



P 2,200



P 3,800



For ticket purchases, SOLABC participants may deposit payment to:

BDO – Perea Branch
Enchanted Kingdom, Inc. OR GCash
SA# 00539-0010923

CONTACT INFORMATION
 For ticket booking and reservations/inquiries, or further details, please contact:
 📞 Ms. Kathryn Miranda | 09453843198 OR Mr. Drake Jastillana | 09209833627
 ✉️ kmiranda@enchantedkingdom.ph | ddjastillana@enchantedkingdom.ph
 keyaccounts@enchantedkingdom.ph



SCAN NA ALL!

NO FEES

EX F0 4



Basta kayo i-scan, pwede yan!

Download the QR Ph app from Google Play or the App Store

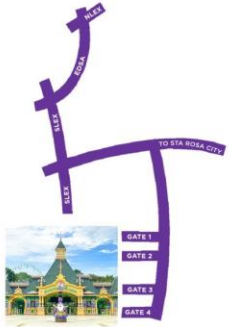
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Forever Enchanted!



SOLABC
 Building Resilience and Sustainability, Embracing Diversity



FOR DELEGATES COMING FROM THE SOUTH

To get to Enchanted Kingdom, Enchanting Events Place in Santa Rosa City, Laguna, follow these steps:

1. From the South Luzon Expressway (SLEX), take the Santa Rosa Exit.
2. After exiting, turn right.
3. Continue straight until you reach Waltermart Balibago.
4. Turn right again at Waltermart.
5. Follow the road and you'll reach Enchanted Kingdom.
6. To get to the Enchanting Events Place, take gate 4.

FOR DELEGATES COMING FROM THE NORTH

To get to Enchanted Kingdom, Enchanting Events Place in Santa Rosa City, Laguna, follow these steps:

1. From the South Luzon Expressway (SLEX), take the Santa Rosa Exit.
2. After exiting, turn left.
3. Continue straight until you reach Waltermart Balibago.
4. Turn right at Waltermart.
5. Follow the road and you'll reach Enchanted Kingdom.
6. To get to the Enchanting Events Place, take gate 4.

For any concerns, please contact the following Secretariat

1. Ms. Kharylle Carnaje: (0906) 2518436
2. Ms. Jamyca Lirio (0927) 9174072