

**051st Philippine Business
Conference and Expo**

**THE
FUTURE
IS
NOW**

Unleash the Power of Digital Transformation

October 20-21, 2025 | SMX Convention Center Manila



Philippine Chamber of
Commerce and Industry
The Voice of Business

MESSAGE

Over the years, the Philippine Chamber of Commerce and Industry (PCCI) has stood as a reliable partner of enterprise, encouraging excellence among merchants and artisans, nurturing small beginnings into livelihoods, and helping towns grow into thriving corridors of trade.



In the nation's long work of building prosperity, your organization has served as the marketplace's conscience and moral compass, proving that progress is most meaningful when achieved through discipline, fair dealing, and the persistent hope of Filipinos.

This year's 51st Philippine Business Conference and Exposition (PBC&E) unfolds in an era of constant change where the ability to adhere to evolving standards is indispensable for sustaining a competitive edge. What is shared here will enable businesses to gain access to broader markets, innovative technologies, and untapped opportunities that can significantly reshape our nation's landscape. The halls you fill, for a brief moment, become a place where commodities of ideas are exchanged, relationships are forged, and discussions lead to a clearer future for the business community.

To the officers and members of the PCCI, I convey the government's respect and gratitude. May you continue to lift the small alongside the strong. Let success be measured not only in profit but by the positive impact it creates and the lasting value it imparts to our communities. This administration is always with you, ensuring that industry becomes a driver of progress, opportunity reaches every corner across our nation, and our shared labor yields a more enterprising and more compassionate Bagong Pilipinas.

I wish you a successful event.

FERDINAND R. MARCOS JR.
President of the Philippines

A stylized blue ink signature of Ferdinand R. Marcos Jr., written over a white background.

MESSAGE

Assalaamu Alaikum

My warmest greetings to the organizers, participants, guests, and sponsors of the 51st Philippine Business Conference and Exposition!



We are now living in a reality shaped by technology and innovation—forces that have profoundly changed how we do business and set the tone for development in the 21st century.

Technology has opened new dimensions of possibility in the local and global landscape, giving rise to e-commerce, borderless marketing, and financial technology. This digital transformation has revolutionized market behavior and enhanced operations through the use of data and analytics. The crucial question is: Are we prepared to seize these opportunities? As we explore these new paths, it is incumbent upon us to empower the Philippine workforce—our greatest asset—to adapt and thrive. Our people play a key role in leveraging these new tools to facilitate accuracy, enhance service delivery, and strengthen operational systems.

Let the conversations at this conference inspire our professionals and leaders to collaborate on initiatives that enhance Filipino ingenuity, develop analytical skills, and foster a culture of innovative thinking. We must build a strong foundation of digital literacy and competence today. Let us not wait for the future. Let us be purposeful in building our strengths as we adapt and unleash the transformative power of digital evolution. We raise our glasses to our shared success.

Mahalin natin ang Pilipinas—para sa Diyos, sa bayan, at bawat pamilyang Pilipino.

Shukran

Sara Zimmerman Duterte
SARA Z. DUTERTE
Vice President of the Philippines

MESSAGE

For over five decades, the Philippine Business Conference and Expo (PBC&E) has provided a vital space for meaningful dialogue on pressing economic challenges facing our nation—bringing together public and private sector leaders to bridge vision with action and policy with practice.



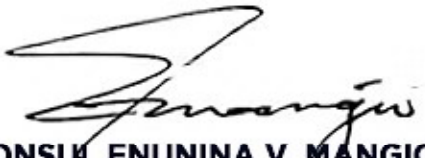
This year's gathering holds special significance. Digital transformation is no longer a luxury nor competitive edge—it has become essential to economic survival, effective governance, and societal advancement. Integrating advanced technologies into business operations and public services is now a necessity, not a choice.

Today the critical question we face is whether the Philippines will lead this transformation in our rapidly evolving Asian region. The window for leadership remains open—but only for those with the courage to seize it, the strategy to implement it, and the resolve to sustain it.

Our conference moves beyond abstract discussion to practical application. We will explore tangible technology solutions across all sectors such as education, health-care, finance, agriculture, manufacturing, and government. Equally important, we will tackle the serious challenges that accompany this shift—protecting data privacy, strengthening cybersecurity, supporting workforce transitions, creating balanced regulations, and ensuring digital benefits reach all Filipinos and not just the privileged few.

Our nation's path forward is not fixed by circumstances beyond our reach. It depends on the leadership we provide, the decisions we make, and the actions we take.

Welcome to the 51st Philippine Business Conference and Expo!



CONSUL ENUNINA V. MANGIO
President
Philippine Chamber of
Commerce and Industry

MESSAGE

We now live in an era defined by rapid and relentless digital transformation. Technologies that once seemed distant are now at our fingertips, reshaping how we live, work, and connect. The theme of this year's 51st Philippine Business Conference and Expo (PBC&E)



— “The Future Is Now: Unleash the Power of Digital Transformation” — captures the urgency and the opportunity before us.

As we navigate the complexities of a post-pandemic world, marked by economic uncertainty and global competition, one thing has become abundantly clear: connectivity is no longer a luxury—it is a necessity. It is the backbone of the digital economy, the enabler of innovation, and the bridge to inclusive growth.

Yet, millions of Filipinos remain underserved or unserved by reliable and affordable internet access. This digital divide threatens to leave behind communities, stifle entrepreneurship, and slow our nation's economic and social progress. To fully embark on a digital future, we must ensure that Wi-Fi and connectivity are accessible and affordable for all.

This is not a challenge that the public or private sector can overcome alone. It requires a united effort—a synergy of policy, investment, and innovation. Through public-private partnerships, we can fast-track the rollout of digital infrastructure, close the accessibility gap, and empower every Filipino with the tools to thrive in the digital age.

The 51st PBC&E serves as a platform to forge these essential collaborations. Together, let us commit to building a connected Philippines—where no one is left behind, and where every business, every learner, and every community can participate and have a fighting chance in the digital economy.

The future is indeed now. Let us seize it—together.



GEORGE T. BARCELON

Chairman
Philippine Chamber of
Commerce and Industry

MESSAGE



We stand at the precipice of a digital revolution, and the future is not on the horizon—it is here. The theme of this year's conference, "The Future Is Now," is a call to action for every business leader, especially for our small and medium enterprises, the vibrant heart of our economy.

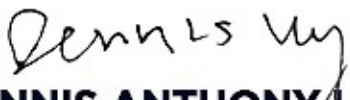
From the sari-sari store launching an e-commerce page to the manufacturing startup using data analytics, the Philippine digital economy is being rewritten by local heroes. But to compete and win in this new era, we must accelerate our digital transformation—not tomorrow, but today.

The Philippines is ready. We have a young, digital-native population, a strategic location, and a surge of innovation. But for our SMEs, the path forward requires embracing fundamental shifts to adopt digital operations, explore digital marketplaces, and utilize data-driven intelligence.

This transformation cannot happen in isolation. It requires a united ecosystem with the private sector providing affordable and scalable digital solutions; the government providing a supportive policy environment and space, and the technology community providing training, mentorship, and continuous support to enterprises.

The future is not a waiting game. It is a building game. Let us unite to ensure that every Filipino SME has the tools, the skills, and the confidence to not just adapt to the future, but to define it.

Let's build a digital nation, powered by our entrepreneurs, where the future is now for all.


DENNIS ANTHONY UY
Chairman,
51st PBC&E



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ABOUT THE CHAIRMAN



MR. DENNIS ANTHONY UY

is the Founder and Chief Executive Officer of Converge ICT Solutions Inc., the Philippines' leading pure fiber broadband provider. A visionary entrepreneur and pioneer in fiber technology, he transformed a small Pampanga-based cable TV company into a nationwide ICT powerhouse over 25 years. Starting with Angeles City Cable Television Network, Mr. Uy expanded through strategic acquisitions and innovation, later founding ComClark Network and Technology Corporation, which evolved into Converge ICT in 2007.

Under his leadership, Converge launched the country's first large-scale Fiber-to-the-Home (FTTH) network, driving digital inclusion and connectivity for millions of Filipinos. Recognized for his forward-thinking leadership, Mr. Uy received the Master Entrepreneur Award at the Asia Pacific Enterprise Awards (2020 & 2021) and the Entrepreneur of the Year Award at the Asia CEO Awards 2020. A Holy Angel University graduate in Electrical Engineering, he continues to champion digital transformation across the Philippines.

SIST PBC&E UNITES GOVT, PRIVATE SECTOR FOR A FUTURE-READY PHILIPPINES

In a pivotal move to accelerate the country's digital transformation, the Philippine Chamber of Commerce and Industry (PCCI) concluded yet another successful Philippine Business Conference and Expo (PBC&E), rallying both government and private sectors toward building a digitally enabled and future-ready Philippine economy.

Over 1,500 local and international delegates trooped to the SMX Convention Center Manila on Oct 20-21, 2025 for the 51st Philippine Business Conference and Expo (PBC&E) with the theme The Future is Now: Unleash the Power of Digital Transformation. PCCI President Enunina V. Mangio welcomed delegates and highlighted the PBC&E as a vital platform where leaders from government, business, and other sectors converge to shape policy directions for growth and competitiveness.



Building a connected Philippines. At the recently concluded 51st Philippine Business Conference and Expo (PBC&E), business and industry leaders, tech innovators, and policymakers gathered to discuss issues and propose solutions that facilitate the transformation of the country into a digitally enabled economy. Standing from left to right: Mr. Anton Sayo, TVET Committee Chair; Mr. Ferdinand Ferrer, Chairman, Science and Technology Committee; Ms. Elena Haw, Area Vice President (AVP) for Mindanao; Ms. Melanie Ng, AVP for the Visayas; Mr. Samie Lim, Director for Tourism, Franchise, Retail and Trade; Mr. Butch Guererro, 51st PBC&E Co-chair and Director for Labor and Employment Services; Atty. Benedicta Du-Baladad, Director for Taxation, Capital Market Development, and Investment Policy and Promotion; Mr. Raymund Jude Aguilar, Vice President for International Affairs; Mr. Michael Tan, Vice President for Industry; Mr. Bryan Ang, Vice President for Trade Facilitation and Director for CSR; Atty. Pablo Gancayco, Corporate Secretary; Mr. Ruben J. Pascual, Secretary General; Mr. Bernardo Benedicto III, Assistant Treasurer; Dr. Hernando Delizo, Area Vice President for NCR; Mr. Gio Ortiz-Luis Jr., Chairman of Youth Committee and President of PYEA.

PCCI'S WISHLIST TO GOVERNMENT

At the close of the event, Uy presented the 2025 PBC&E Resolutions to Executive Secretary Bersamin. The resolutions outline PCCI's key policy recommendations on digital transformation, governance, MSME development, energy, and agriculture. "These resolutions are not merely recommendations—they are our call to action, reflecting our shared commitment to forge a nation anchored on innovation, integrity, and inclusiveness," Uy emphasized.

AMONG THE KEY RESOLUTIONS ARE:

- Governance and Anti-Corruption: Investigate and penalize officials involved in collusion and corruption; recover stolen public funds for programs that benefit the poor.
- Digitalization and Innovation: Develop a National AI and Digital Transformation Roadmap; expand broadband, data centers, and cloud facilities to promote nationwide digital inclusion.
- Agriculture and Energy: Implement a Digital Agriculture Land Mapping Program; establish post-harvest facilities; and develop a Comprehensive Renewable Energy Roadmap.
- MSME Development and Ease of Doing Business: Enhance MSME access to financing; strengthen digital skills and cybersecurity frameworks; streamline the conversion of single proprietorships to One Person Corporations (OPCs).

"The path forward is clear—it is a path of partnership. The private sector stands ready to invest, co-create, and hold itself accountable alongside the government," Uy concluded.

Through a whole-of-government, whole-of-nation approach, the PCCI believes the Philippines can build a prosperous, modern, and equitable economy that every Filipino deserves.



51ST PBC&E AWARDS

INNOVATIVE FILIPINO MINDS DRIVE DIGITAL PROGRESS DURING THE 51ST PBC&E

The Byte Forward Hackathon 2025 concluded with an inspiring showcase of innovation and collaboration as young Filipino students competed in the Grand Finals held during the 51st Philippine Business Conference and Expo (PBC&E) at the SMX Convention Center. Organized by Converge ICT Solutions Inc. and Rev21 Labs, under the auspices of the Philippine Chamber of Commerce and Industry (PCCI), the nationwide hackathon brought together Filipino tech talent from across the country to develop digital solutions that address real-world business challenges. From 200 participants across 5 regional rounds, 15 finalists advanced to the national stage to showcase how Filipino creativity and technology can shape a smarter, more connected future.

"In launching the Hackathon, we wanted to partner with the largest economic force in the country — our SMEs. They drive so much of our economy and we believe that once we connect these businesses to strong digital infrastructure, they'll have the power to ideate, build, and innovate. Over the last six months, through our partnership with PCCI, we've seen this play out. We took real business challenges from SMEs across the country and gave them to students — and the ideas that came back were nothing short of inspiring," shared Rev 21 CEO Ron Puno.

After intensive rounds of pitching and live demos, Team TECHMEHOW2DOUGIE from De La Salle University Manila emerged as the Grand Winner for their project Caya, an AI-powered inventory assistant that helps small business owners make smarter restocking decisions. When an item runs out of stock, Caya automatically evaluates its profitability, negotiates with suppliers and initiates restocking, or recommends reducing or discontinuing purchases -- turning complex business data into clear, actionable insights for entrepreneurs.

"I would really encourage aspiring developers to join hackathons because you learn so much from the experience," said Christina Sijera, one of the members of the winning team. "There's no major risk if you don't win, but there's so much to gain—opportunities, growth, and learning. Byte Forward stood out for its strong support system, access to tools, and valuable mentoring and networking opportunities."

"Don't let fear get in the way," added teammate Brendan Castillo. "Anyone can think of a great idea, but it's easy to doubt if it's really doable or achievable in a short time. You'll never know until you try."

Second place went to Team K-MAS from the University of the Philippines – Mindanao, while Team CABUYAO from the University of Cabuyao placed third. Each team presented forward-thinking projects that demonstrated the vast potential of Filipino tech talent to create real impact through technology.

Beyond the competition, the hackathon featured workshops, mentorship sessions, and networking opportunities designed to sharpen participants' skills and connect them with industry professionals. It also served as a platform for collaboration between students, tech experts, and business leaders to turn innovative ideas into impactful solutions. "The Byte Forward Hackathon reflects our belief that Filipino innovators have the creativity and drive to transform communities through technology. By supporting programs like this, we're helping bridge digital gaps and empowering the next generation to lead in the country's digital transformation," said Converge CEO and 51st PBC&E Chairman, Mr. Dennis Anthony Uy.

The event was supported by the Department of Trade and Industry (DTI) and the Philippine Chamber of Commerce and Industry, further solidifying the collaborative ecosystem driving digital innovation in the Philippines. Empowering young developers to build real solutions not only strengthens local businesses but also supports our shared goal of inclusive, technology-driven growth. This kind of collaboration is what truly moves the nation forward," added Consul Enunina V. Mangio, PCCI President.

The Byte Forward Hackathon is part of Converge SME Solutions' initiatives to strengthen the country's tech ecosystem by providing platforms that inspire innovation, encourage collaboration, and develop digital solutions aligned with the government's digitalization goals.



Special Presentation: Bridging the Future: Empowering Growth Through Data & Connectivity



ARNIE ALVAREZ
*Chief Technology Officer,
Huawei Philippines*

Mr. Arnie Alvarez is a seasoned technology leader with over 30 years of experience in the information technology sector. As Chief Technology Officer of Huawei Technologies Philippines, Inc., he drives the alignment of advanced technologies with business outcomes, working closely with executives across industries such as finance, healthcare, retail, education, manufacturing, and government.

Before joining Huawei, he held key leadership roles in major global tech firms. At Dell Technologies, he served as Modern Data Center Country Leader, advancing innovative data infrastructure solutions. At Cisco Systems, he led the Data Center, Cloud, and Virtualization business, integrating networking and IT systems to deliver scalable, efficient architectures.

Earlier, as Chief Technology Evangelist and Mid-Range Storage Champion at EMC, he became a recognized thought leader and spokesperson, promoting cutting-edge innovations. A sought-after speaker at industry forums, Arnie continues to champion digital transformation and the strategic use of technology to drive organizational growth.

Special Session: Harnessing the Power of Knowledge: Universities at the Heart of Inclusive Digital Transformation



ATTY. ANGELO A. JIMENEZ
*President,
University of the Philippines*

Angelo A. Jimenez is a labor lawyer and a respected authority on global worker migration whose work has contributed to the establishment of the Philippines' new Department of Migrant Workers, as well as the labor migration regulatory framework in countries in Asia, Africa, and the Middle East. A former Deputy Administrator of the Overseas Workers Welfare Administration, Jimenez's expertise and experience in the field of migrant worker welfare have brought him to different parts of the world. He served as Labor Attache in Japan, Kuwait, and Iraq. Former President Gloria Macapagal-Arroyo awarded him citations for ensuring the safety of Filipino workers during the Israel-Lebanon conflict and for the rescue of a Filipino hostage held in Iraq.

With his extensive background in labor migration, Jimenez has been tapped as an expert lecturer by the UP Centre International de Formation des Autorités et Leaders or International Training Center for Authorities and Leaders Philippines, where he has given lectures on gender-responsive migration governance, ethical recruitment principles, migrant protection, and crisis preparedness. He has also written papers for organizations such as the International Organization for Migration Philippines and the Blas Ople Policy Center, focusing on immigration law and labor recruitment policies, processes, and practices. He is a regular lecturer on Philippine overseas labor laws at the UP Law Center's Mandatory Continuing Legal Education program.

The global outlook of Jimenez is not just a result of the work he accomplished overseas but the education he received abroad. Jimenez graduated with a Master in Public Management degree from the National University of Singapore's Lee Kuan Yew School of Public Policy and was a Lee Kuan Yew Fellow at the Harvard School of Government.

Plenary 1: Connectivity at the Core: The Philippines' Digital Transformation Roadmap



HENRY RHOEL AGUDA

Secretary

*Department of Information
and Communications Technology*

Secretary Henry Rhoel Aguda is the Secretary of the Department of Information and Communications Technology (DICT), bringing over 35 years of experience in telecommunications, financial inclusion, and digital transformation. Before his appointment, he served as Digital Infrastructure Lead of the Private Sector Advisory Council to President Ferdinand R. Marcos, Jr., driving nationwide digital transformation initiatives. He previously held key leadership roles in banking, fintech, and telecommunications—pioneering blockchain-based financial services, expanding the country's largest e-payment system, and transforming a universal bank into one of Asia's top digital banks. At the GSIS, he significantly reduced loan processing times from months to days. Appointed DICT Secretary in March 2025, he introduced a vision for a digitally empowered Philippines anchored on "digital bayanihan" and the pillars of Digital Economy, Inclusion, Cybersecurity, and Transparency. A professor, author, and multi-awarded technology leader, Sec. Aguda champions a secure and inclusive digital future for all Filipinos.



BENEDICTO BULATAO

*COO,
Comclark*

Mr. Benedicto Bulatao is the current President and COO of Comclark Network and Technology Corporation. He possesses nearly 40 years of executive experience in Telecommunications, Broadcast, and Information Computer Technology. He oversees daily operations and business development for Comclark, the parent company of Converge, driving innovation and strategic partnerships.

Mr. Bulatao began his career at PLDT in 1983 as an engineering assistant, advancing to Senior Manager of Network Planning. His extensive career includes senior management positions at AZCOM Inc., Mabuhay Philippines Satellite Corporation, and Inventiv Media Inc. He was instrumental in the technical design and implementation of major projects, including PLDT's Domestic Fiber Optics Network and the Mabuhay Philippines Satellite. Additionally, he holds intellectual property rights for game systems. Mr. Bulatao earned his Electronics and Communications Engineering degree from Mapua Institute of Technology in 1983.



CARL RAYMOND CRUZ

*President and CEO,
Globe Telecom*

Mr. Carl Raymond Cruz is the President and CEO of Globe Telecom Inc., the Philippines' leading mobile and digital solutions provider. With over 30 years of global leadership experience in telecommunications and fast-moving consumer goods, he steers Globe's mission to drive innovation, digital inclusion, and long-term value creation for its stakeholders. Under his leadership, Globe remains the country's most reliable and consistent mobile network, empowering Filipinos through technology and digital connectivity.

Before joining Globe, he served as CEO and Managing Director of Airtel Nigeria, one of Africa's largest telecom providers, and previously held senior leadership roles with Unilever across West Africa, Sri Lanka, India, Thailand, and the Philippines. A transformational leader, he is recognized for building high-performing teams, driving growth in competitive markets, and fostering customer-centric strategies. A graduate of De La Salle University, Mr. Cruz is committed to making Globe the Philippines' most admired and trusted digital brand.



EDUARDO SUMULONG

*President and CEO,
Land Registration
Systems, Inc. (Moderator)*

Mr. Eduardo “Teddy” Sumulong is the Managing Director and CEO of Land Registration Systems Inc., overseeing digital transformation in land registration and information systems. With over 25 years of leadership experience in the technology and enterprise sectors, he has held senior management roles in major multinational and local companies. Prior to his current role, he served as Managing Director of Computrade Technology Philippines, Country Group Director for Samsung Electronics Philippines, and Regional Director for EMC Southeast Asia, where he managed channel operations across ASEAN markets. He also held key positions at IBM Philippines, Thakral Brothers PTE Ltd., and Universal Robina Corporation.

Mr. Sumulong holds an MBA from the Asian Institute of Management and a degree from De La Salle University. A Lean Six Sigma Black Belt and former Vice President of the IT Association of the Philippines, he continues to champion innovation and operational excellence in the ICT sector.

Plenary 2: Meeting the Challenge: Cultivating the Digital Competencies of Future Generations



CARMELA C. ORACION

*Assistant Secretary,
Learning System Strand,
Department of Education*

Asec. Carmela C. Oracion has been in the education sector since she started as a high school Mathematics teacher 40 years ago. Through various roles in education over the years, she has developed a strong foundation in education and a deep commitment to improving learning outcomes. In particular, her role as Director of the Ateneo Center for Educational Development (ACED) since 2007 gave her the opportunity to spearhead numerous initiatives to uplift public basic education in the country.

She has also served in CHED’s Technical Panel for Teacher Education and Technical Committee for Elementary and Secondary Education as well as in the Standing Committee for Higher Education and Teacher Education and Development of EDCOM II. She was recently awarded the Professional Teacher award for 2024 by the Professional Regulation Commission.

She completed her Bachelor’s Degree in Mathematics at the Ateneo de Manila, Master’s Degree in Mathematics Education at the University of the Philippines, and Doctorate Degree in Education (Dual Award Program) at the Nanyang Technological University, Singapore and University College Education.



PERRY A. FERRER

*Director for Innovation and
Science and Technology, PCCI*

Mr. Ferdinand A. Ferrer is currently the Chairman and CEO of the EMS Group of Companies. In 2023, Perry was appointed as a Private Sector Representative on the National Tripartite Industrial Peace Council, Department of Labor and Employment (DOLE). He graduated Bachelor of Science in Marketing Management from De La Salle University, Philippines.



REO SHOJI

*Bid Director,
FPT IS Global*

Mr. Reo Shoji is the Director of the Bidding Department for FPT IS, Global, bringing a diverse background that bridges technology, education, and international development. Born to an engineer and a teacher, he spent his youth helping his family business in the Canadian Rockies, nurturing a strong work ethic and problem-solving mindset. Before joining FPT, Reo served as a researcher for the Government of Japan, where he managed verification surveys and pilot projects across Central America and Southeast Asia. His work on ODA projects in Bangladesh significantly improved public utilities and raised living standards for millions.

In the education sector, he advanced ed-tech solutions and partnered with governments in Egypt, the Philippines, Tanzania, and Vietnam to implement computer-based assessments. His initiatives reached over 20 million students worldwide, empowering teachers with data-driven insights for improved learning outcomes. At FPT, Reo applies his expertise to scale education technology globally, championing Vietnam's digital innovation in education. Despite his career in infrastructure and ed-tech, he holds a degree in Correctional Studies (Criminology) from Lethbridge Polytechnic, Canada, reflecting his lifelong passion for creating solutions to complex social challenges through innovation and empathy.



MAIKI ORETA

*Anchor of Business 360,
Bilyonaryo News
Channel (Moderator)*

Ms. Maiki Oreta is the Lead Business Anchor of Bilyonaryo News Channel, where she heads Business 360—a program that unpacks the key forces shaping Philippine markets and the economy.

A multi-awarded broadcast journalist, she has been recognized as a Manila Standard Icon Awardee and recipient of the Bravo Award for Excellence in Business. Known for her incisive analysis and in-depth interviews with top policymakers, regulators, and industry leaders, Maiki brings clarity and insight to the country's most pressing economic conversations. She is also a sought-after moderator, valued for her ability to frame complex issues and guide meaningful dialogue at high-level business and policy forums. Beyond broadcast, she founded Kiddo-preneur and The Alphabee Spelling Contest, platforms that champion entrepreneurship, financial literacy, and leadership among the youth—initiatives dedicated to building a more inclusive and economically empowered Philippines.

Plenary 3: Trust by Design: Tech-Driven Governance and Digital Transformation for the Greater Good

Secretary Vivencio B. Dizon is the Secretary of the Department of Public Works and Highways (DPWH), bringing 26 years of extensive experience in government, infrastructure, and economic development. Before leading DPWH, he served as Secretary of Transportation, Presidential Adviser on Flagship Programs and Projects, and President and CEO of the Bases Conversion and Development Authority (BCDA), where he advanced key infrastructure and public-private partnership initiatives.

During the COVID-19 pandemic, Secretary Dizon played a critical role as Deputy Chief Implementer of the National Action Plan Against COVID-19, Chief Testing Czar, and Chief Coordinator of the Test, Trace, Treat (T3) Program, leading nationwide testing and response efforts. Earlier in his career, he served as Undersecretary for Political Affairs, Consultant to the Senate Majority Leader, and Chief of Staff to Senator Edgardo Angara, in addition to his private sector experience as Vice President for Corporate Communications at SAHI-Tech.

An accomplished academic, he taught Economics, Finance, and Statistics at De La Salle University and abroad. Secretary Dizon holds dual bachelor's degrees in Economics and Commerce from DLSU and a Master's in Applied Development Studies (with distinction) from the University of Reading as a British Chevening Scholar.



VIVENCIO B. DIZON

*Secretary
Department of Public
Works and Highways*



BENJAMIN TAN
*Senior Manager,
Salesforce*

Mr. Benjamin Tan is a distinguished technology leader with extensive experience in digital transformation, data analytics, and enterprise cloud solutions across Southeast Asia. He currently serves as Principal Solution Engineer and ASEAN Team Lead at Tableau, a Salesforce company, where he leads strategic initiatives that empower organizations to harness data-driven insights to achieve innovation, efficiency, and sustainable growth.

Prior to joining Salesforce, Mr. Tan held the position of Lead Business Consultant at NTT Data Business Solutions Singapore, where he successfully directed large-scale digital transformation and business process optimization projects for regional clients. His professional career reflects a steadfast commitment to advancing technology as a catalyst for organizational excellence and resilience.

Mr. Tan earned his Bachelor of Computing (Technology Focus) from the National University of Singapore and a Diploma in Internet Computing from Temasek Polytechnic. He has also completed executive programs in Transformative Leadership in Disruptive Times and Design Thinking at the University of California, Riverside, and holds certifications in Salesforce AI, Tableau Desktop, and Situational Leadership II.

A recipient of multiple performance distinctions, including the President's Club and Peak Performer Awards, Mr. Tan exemplifies leadership, innovation, and excellence in the evolving digital landscape.

Plenary 4: The Digital Judiciary: Bridging Access, Efficiency and Integrity



**ASSOCIATE JUSTICE
JOSE MIDAS P. MARQUEZ**
*Supreme Court of
the Philippines*

Associate Justice Jose Midas P. Marquez joined the Supreme Court as its 192nd Associate Justice on November 16, 2021.

Prior to being appointed as Supreme Court Justice, Justice Marquez served as Court Administrator for almost 12 years.

A "homegrown Justice" of the Court, Justice Marquez began his career in the High Court in 1991 as an apprentice, and then later as a law clerk, in the Office of Associate Justice Abraham F. Sarmiento. He then rose from the ranks by occupying various positions in the Offices of Senior Associate Justices Ameurina A. Melencio-Herrera and Josue N. Bellosillo until he became Court Attorney VI in 1995. In 1999, Justice Marquez was appointed as Deputy Secretary of the Senate Electoral Tribunal, detailed at the Office of the Chairperson. He then served as Chief of Staff of then Chief Justice Reynato S. Puno from 2006 to 2010.

During this time, he also concurrently held the posts of Assistant Court Administrator, Chief of the Public Information Office, and Spokesperson of the Court. In January 2010, he was appointed Court Administrator. Justice Marquez obtained from the Ateneo de Manila University both his Bachelor of Arts degree in Economics in 1987 and his Juris Doctor degree in 1993. He was admitted to the Philippine Bar in 1994.

Plenary 5: The Innovation Flywheel: Scaling Local Enterprises for Global Impact



LITO VILLANUEVA
*Chairman,
Fintech Alliance.PH*

Mr. Lito Villanueva is the Philippines' leading authority on digital transformation and inclusive digital finance. As Executive Vice President and Chief Innovation and Inclusion Officer of RCBC, he spearheaded the bank's digital revolution, earning over 300 awards in five years—including six consecutive Best Bank for Digital titles from Euromoney (2020–2025), a first in Asia. He also serves as Chief Digital Transformation Advisor of the Yuchengco Group of Companies.

Recognized globally, Mr. Villanueva has been named Asia's Trailblazer of the Year 2025, CX Professional of the Year, and Mr. FinTech of the Philippines. He was also listed among the Top 100 FinTech Leaders in Asia and Top 10 ASEAN Banking Leaders on Digital Reinvention. Beyond his corporate roles, he chairs Fintech Alliance.PH, the Alliance of Digital Finance and FinTech Associations, and serves in multiple regional councils. Holding master's degrees in national security and public administration, he continues to champion innovation, inclusion, and digital empowerment for all.



**MARTIN IGNACIO
PAEZ LORENZO**
*Chairman and CEO,
First Lucky Holdings Corp*

Mr. Martin Ignacio Paez Lorenzo is a Filipino entrepreneur who has built a successful track record for acquiring, managing, and creating added value in diverse business ventures. Known for infusing new energy into otherwise "sleeping giants," Lorenzo has applied his management expertise toward turning businesses around and propelling these to sustainable profitability. He is the founder and chairman of First Lucky Holdings Corporation, which focuses specifically on industries that show dynamic growth potential and the capability to boost economic and social development. The group is built around four pillars: Food, which includes Barcino, Restaurant Concepts Group, Bluesmith, Pickup Coffee, Single Origin and Meatworld; Farm & Factory, which comprises Luisita Sugar and Green Future Innovations; Finance, represented by Sierra Madre, a Private Equity Fund and Bangko ng Kabuhayan; and Formation, led by Everest Nuvali, Chinese International School Manila and International School for Culinary Arts and Hotel Management.

Lorenzo's diverse ventures are all inspired by the same firm belief that the Filipino entrepreneur is a survivor and an innovator who creates his own opportunities for growth. In his administration, he continues to champion innovation, inclusion, and digital empowerment for all.



**JOSE MARIA A.
CONCEPCION III.**
*Founder,
Philippine Center for
Entrepreneurship-Go Negosyo*

Mr. Jose Ma. "Joey" A. Concepcion III is considered as the Godfather of Entrepreneurship in the Philippines, a title that reflects his unwavering commitment to uplifting micro, small, and medium enterprises (MSMEs) and empowering ordinary Filipinos through entrepreneurship. As Chair of the ASEAN Business Advisory Council (ASEAN-BAC) Philippines and incoming Chair of ASEAN-BAC for 2026, he continues to champion inclusive prosperity and regional cooperation. This marks his second chairmanship, having first led ASEAN-BAC during the Philippines' ASEAN chairship in 2017, where he introduced the ASEAN Mentorship for Entrepreneurs Network (AMEN)—the region's first legacy mentorship program for MSMEs. For 20 years, Joey has led the Philippine Center for Entrepreneurship – Go Negosyo, an advocacy movement that has transformed the landscape of Philippine entrepreneurship. Through mentorship, access to markets, and access to capital, Go Negosyo has inspired millions of Filipinos to pursue enterprise as a pathway to prosperity and nation-building.

As Chairman, President, and CEO of RFM Corporation, Joey combines business leadership with social advocacy. His contributions to entrepreneurship and nation-building have been recognized globally, including the Padma Shri Award from the Republic of India, TIME's Global 100 List of Young Leaders, and Forbes Asia's Heroes of Philanthropy.



**IMELDA CENIZA
TIONGSON**

*President and CEO,
Opal Portfolio
Investments, Inc.*



MALYN MOLINA

*President and CEO,
EON Group*



YUWON KIM

*CEO,
Naver Cloud Corp.*

Ms. Imelda “Ida” Ceniza Tiongson Imelda Tiongson is a key figure in Ph Governance and Fintech. She is President of Opa Portfolio SV and is an Independent Board Director in multiple publicly listed companies. She has also been part of BSP's Open Finance Oversight Committee Transition Group, Committee member and Governance Chair. She has also been part of the Government Technical Working Group on laws concerning Digital. Presently she is also involved in several top business organizations; Vice Chairperson of the Institute of Corporate Directors (ICD Ph) and Trustee of Womenbiz Ph, and Fintech Alliance Ph and Governance Committee Chair at MAP. administration, he continues to champion innovation, inclusion, and digital empowerment for all.

Special Presentation: Trust in the Age of Digital Transformation: Insights from the Philippine Trust Study

Ms. Malyn Molina is the President and COO of EON The Stakeholder Relations Group, a leading communications and reputation management firm in the Philippines. With over two decades of experience advising top local and global brands, she specializes in corporate reputation, brand management, and stakeholder engagement. Malyn has led multi-sector campaigns that bridge business, government, and communities -- championing innovation, creativity, and collaboration in driving meaningful impact across industries. Previously, she served as Chief Operations Officer and Head of Corporate at Edelman Vietnam. A member of BPW International, Malyn is recognised for her leadership in advancing women in business and for her extensive network across Southeast Asia's communications and reputation management industry

Plenary 6: Future-Proof your Business: The Case for a Sovereign Digital Ph

Mr. Yuwon Kim has led NAVER Cloud Corp. as CEO since September 2022, bringing over two decades of experience in data and analytics. As Chair and CEO, he is committed to assisting global entities in adopting hyperscale AI technologies for a digital-first world. Under his leadership, NAVER Cloud Corp. launched HyperCLOVA X, a proprietary hyperscale AI model, and oversaw the opening of "GAK Sejong," Asia's largest data center, driving forward hyperscale AI capabilities.

In addition to his role at the company, Yuwon has been a board member at LINE WORKS since April 2022, demonstrating his keen interest and influence in global business, including in Japan. He has actively pursued partnerships and collaborations with international companies. His strategic vision includes expanding NAVER Cloud Corp.'s global footprint, fostering international relationships, and driving global growth.

Yuwon's career showcases a deep focus on data-driven innovation. He was Director of Data & Marketing at NHN Entertainment (2013-2017), and Director of Data & Information at NHN Corp. (2011-2013). Starting in 2006 as Head of Data Analysis at NHN Corp., he advanced the company's data capabilities. He holds a B.S., M.S., and Ph.D. in Statistics from Seoul National University, underscoring his strong academic background.



LIN SHI-HAO

*Head of Southeast Asia
Regional Headquarter, Hon Hai
Technology Group (Foxconn)*

Mr. Ingo Lin leads the Regional Operations for Southeast Asia at Hon Hai (Foxconn) Technology Group. In this role, he manages the company's strategic growth and government partnerships across the region.

With a career in top electronics firms like Compal Electronics and TECO Electric & Machinery, Mr. Lin has deep experience in business development, operations, and building strong government relations.

He holds a degree in Political Science from National Taiwan University and is fluent in Mandarin Chinese, English, and Vietnamese. This unique background allows him to effectively manage complex business environments and cross-cultural teams in Southeast Asia.



KENNETH SIOW

*Regional Director Southeast Asia
General Manager (SGMY),
Tencent Cloud International*

Mr. Kenneth Siow is the General Manager for Singapore and Malaysia and Southeast Asia Regional Director for Tencent Cloud International, part of Tencent—the largest Asian company by market capitalization and one of the world's most valuable brands. With over 22 years of experience in sales, business development, partner management, and consulting services, he has held leadership roles at Google Cloud, Cisco Systems, Intel, and Royal Dutch Shell, contributing to the advancement of the Internet and Cloud revolution.

A true global professional, Ken has lived and worked across Singapore, China, the United Kingdom, Mongolia, Australia, and the United States, shaping his deep appreciation for Southeast Asia's culture and people. He holds dual MBA degrees from the University of California, Los Angeles (UCLA) and the National University of Singapore (NUS), a bachelor's degree in Information Systems and Telecommunications Management from Murdoch University, and executive education credentials from MIT Sloan and Tsinghua University.

Special Presentation: Turning Science into Solutions for a Future-Ready Philippines



RENATO SOLIDUM, JR.
*Secretary
Department of Science
and Technology*

Dr. Renato U. Solidum, Jr. is the Secretary of the Department of Science and Technology (DOST), bringing nearly four decades of expertise in earth sciences, disaster resilience, and scientific leadership. He began his career at the Philippine Institute of Volcanology and Seismology (PHIVOLCS) in 1984, serving as Director from 2003 to 2017, and later as DOST Undersecretary for Disaster Risk Reduction and Climate Change and Scientific and Technical Services before his appointment as Secretary in 2022.

Guided by DOST's Four Strategic Pillars—Human Well-Being, Wealth Creation, Wealth Protection, and Sustainability—Dr. Solidum champions science-driven initiatives that improve quality of life, boost innovation and competitiveness, build climate-resilient communities, and promote sustainable resource use.

His outstanding public service and scientific contributions have earned him numerous honors, including the Presidential Citation for Public Service, Presidential Lingkod Bayan Award, and Career Executive Service Award.

Dr. Solidum holds a BS in Geology from the University of the Philippines Diliman, an MS in Geological Sciences from the University of Illinois at Chicago, and a PhD in Earth Sciences from the Scripps Institution of Oceanography, UC San Diego. His leadership continues to advance science, technology, and innovation for a more resilient and inclusive Philippines.

Keynote Speaker (Closing Remarks)



**RET. CHIEF JUSTICE
LUCAS P. BERSAMIN**
*Executive Secretary
of the Philippines*

Ret. Chief Justice Lucas P. Bersamin is a retired Chief Justice who currently serves as the Executive Secretary of the Office of the President under the administration of President Ferdinand R. Marcos Jr., a position he assumed on September 27, 2022. As Executive Secretary, he assists the President in managing government affairs, implements presidential directives, and exercises supervisory authority over agencies under the Office of the President.

A distinguished jurist and public servant, ES Bersamin holds a Bachelor of Arts in Political Science from the University of the Philippines and a Bachelor of Laws from the University of the East, where he placed 9th in the 1973 Bar Examinations. His judicial career spans over three decades: Chief Justice of the Supreme Court (2018–2019), Associate Justice (2009–2018), Associate Justice of the Court of Appeals (2003–2009), and Regional Trial Court Judge (1986–2003).

He was recognized with the Chief Justice Jose Abad Santos Award for Judicial Excellence and is the only trial judge to receive awards for both Best Decision in Civil Law and Best Decision in Criminal Law in the same year. Prior to his current role, he also chaired the Government Service Insurance System (GSIS), continuing his legacy of integrity, competence, and public service.

SOUTH PHILIPPINE BUSINESS CONFERENCE AWARDEES

MOST OUTSTANDING BUSINESS-FRIENDLY LOCAL GOVERNMENT UNIT (LGU) AWARDS

Congratulations to the National Winners of the 2025 Most Business-Friendly Local Government Unit (LGU) Awards!

Hall of Fame Awardee

(Recognized for winning the award
thrice within the last five years)

Province Level

Bataan Province –
Governor Jose Enrique S. Garcia III

City Level 1A (highly urbanized cities in NCR)

Quezon City – Mayor Ma. Josefina G. Belmonte

Municipality Level 1

(first to second class municipalities)
Municipality of Tanay, Rizal –
Mayor Rex Manuel C. Tanjuatco

OTHER NATIONAL WINNERS

City Level 1B (provincial highly urbanized cities)

Iloilo City – Mayor Raisa S. Treñas

City Level 2 (first to second class component cities)

Ilagan City – Mayor Josemarie L. Diaz

City Level 3 (third to sixth class component cities)

Alaminos City – Mayor Arth Bryan C. Celeste

Municipality Level 2

(third to sixth class municipalities)
Municipality of Magallanes, Cavite –
Mayor Janessa Ann Maligaya de Ramayo

These outstanding LGUs exemplify visionary leadership, good governance, and strong partnerships with the private sector—driving inclusive and sustainable economic growth across the country.

The awards were presented by Executive Secretary Lucas P. Bersamin, Department of Science and Technology (DOST) Secretary Dr. Renato U. Solidum, Jr., Department of Information and Communications Technology (DICT) Secretary Henry Rhoel Aguda, PCCI President Consul Enunina V. Mangio, 51st PBC&E Chairman Dennis Anthony H. Uy, 51st PBC&E Co-Chairman Arturo C. Guerrero III, PCCI Chairman George T. Barcelon, PCCI Chairman Emeritus Sergio R. Ortiz-Luis, Jr., PCCI Past President and Director Edgardo G. Lacson, LGU Awards Chairman Atty. Pablo M. Gancayco and SMX General Manager Michael Albaña.

The Most Business-Friendly LGU Awards remains one of PCCI's flagship programs, recognizing local governments that champion competitiveness, transparency, and inclusive growth—creating environments where both enterprises and citizens can thrive.



**MOST OUTSTANDING BUSINESS-FRIENDLY
LOCAL GOVERNMENT UNIT (LGU) AWARDS**

BUSINESS IDEA AND DEVELOPMENT AWARD

The Philippine Chamber of Commerce and Industry (PCCI) honored the country's brightest student entrepreneurs during the 19th Business Idea and Development Award (BIDA) held at the 51st Philippine Business Conference and Expo on October 21, 2025, at the SMX Convention Center, Pasay City. Below are the winners per category:

Agriculture Category

Grand Winner: Misamis University – Vert Dynamics, a plant-based pig feed promoting sustainable and circular farming.

Second Place: University of Science and Technology of Southern Philippines – COWLLAB PH, converts farm by-products into affordable, eco-friendly cattle feed.

Food Category

Grand Winner: Saint Louis University – Rootini, transforms surplus vegetables into nutritious, upcycled food products.

Second Place: Central Luzon State University – Tropea's KakaAni Ice Cream, a sustainable, premium ice cream, transforming agricultural by-products.

Non-Food Category

Grand Winner: Misamis University – Eir's Touch, a natural wound patch offering an eco-friendly healing alternative.

Second Place: Technological Institute of the Philippines – Comfortavest, a wearable cooling vest designed for comfort and safety in warm conditions.

The Awards were presented by PCCI President Consul Enunina V. Mangio, 51st PBC&E Chairman Dennis Anthony Uy, PBC Awards Committee Chair George T. Barcelon, Education Committee Chairman Dr. Eduardo G. Ong, and 19th BIDA Chair Dr. Antonio Del Carmen.

The BIDA is an initiative of the PCCI Education Committee that promotes entrepreneurship and innovation among students. It serves as a training ground for future business leaders, providing exposure, mentorship, and opportunities for incubation and investment.

Service Category

Grand Winner: West Visayas State University – Dungánan, a heritage dining concept combining Ilonggo cuisine with immersive cultural storytelling.

Second Place: Our Lady of Fatima University – Nueva Ecija – TaraTric, a ride-hailing service in Cabanatuan City for tricycles offering safe and convenient local transport.

Technology Category

Grand Winner: Capiz State University – CAPSU Smart Hatch Incubator, an IoT-based device that automates and improves poultry hatching efficiency.

Second Place: Misamis University – Tres Vulgaris, a bamboo-based smart faucet that filters and regulates water sustainably.



**BUSINESS IDEA AND
DEVELOPMENT AWARD**

EXCELLENCE IN ECOLOGY AWARDS

CELEBRATING EXCELLENCE: A TRIBUTE TO ENVIRONMENTAL STEWARDSHIP AND INNOVATION

The PCCI Excellence in Ecology and Economy Awards celebrate companies that have led innovative projects and demonstrated exceptional performance in balancing environmental responsibility with business sustainability. The awardees were meticulously selected from fourteen finalists by an esteemed panel of judges chaired by Engineer Mark Tom Mulingbayan, with the assistance of a technical working group from various agencies, headed by Engr. Jesus G. Reyes, Co-Chair of the PCCI Environment and Climate Change Committee. **The winners were:**

Mitsubishi Motor Philippines Corporation - Environmental Stewardship Award (Large Enterprise)

for its ambitious "Driving Towards Carbon Neutrality" program. This initiative sets a clear path to net-zero emissions by 2040, with a significant 50% CO₂ reduction target by FY2030, achieved through clean energy adoption, energy-efficiency measures, and strategic tree-planting for carbon sequestration.

Monde Nissin Corporation - Excellence in Ecology and Economy Award (Large Enterprise)

for its comprehensive sustainability efforts, including a shift to geothermal and solar power, energy optimization, the use of coconut shell biomass, electric vehicle logistics, eggshell waste repurposing, full plastic footprint recovery, reduced water consumption, and an impressive 99% landfill waste diversion, truly embody their mission to promote well-being and advance sustainable food security.

Perr-res Fruit Food Products Processing - Environmental Innovation Award (Small Enterprise Category)

for its exemplary sustainable farming and processing practices, which transform surplus citrus into valuable products, promote packaging reuse, support reforestation and zero-waste operations, and empower farmers through community partnerships, earning national acclaim for their innovative waste-to-nutrition solutions.

SPECIAL CITATION AWARDS:

Mariwasa Siam Ceramics, Inc. - Special Citation in the Excellence in Ecology and Economy Award (Large Enterprise Category) for its innovative Biomass Utilization Program. This program effectively replaced fossil fuels with rice husk and sawdust, leading to significant reductions in greenhouse gas emissions, advancing carbon-neutral operations, and achieving substantial fuel cost savings.

LITHOS Manufacturing, OPC - Special Citation in the Environmental Innovation Award (Small Enterprise Category) for its groundbreaking RAINFOLD – Foldable Tank with Z ceramic Filter. This innovation provides a transformative rainwater harvesting solution to remote, water-stressed communities, effectively addressing water scarcity and supply disruptions caused by natural disasters and prolonged dry seasons.

Philippine Vice President Sara Z. Duterte led the presentation of awards together with PCCI President Consul Enunina Mangio, PCCI Chairman George T. Barcelon, 51st PBC&E Chairman Dennis Anthony H. Uy, and E3 Awards Chairman & Director for Environment and Climate Change Edgardo G. Lacson.



**EXCELLENCE IN ECOLOGY AWARDS
CELEBRATING EXCELLENCE: A TRIBUTE TO
ENVIRONMENTAL STEWARDSHIP AND INNOVATION**

2025 MOST OUTSTANDING CHAMBERS AWARDS

The PCCI 2025 Most Outstanding Chamber Awards (MOCA) recognizes exemplary local chambers that have demonstrated exceptional leadership, innovation, and commitment to inclusive business growth across the country.

Leading this year's roster of honorees is the **Philippine Chamber of Commerce and Industry–Iloilo (PCCI–Iloilo)** led by its very young and dynamic President, Engr. Fulbert Woo, which earned the prestigious Hall of Fame Award after being named the Most Outstanding Chamber in the Philippines for three consecutive years. Through its sustained programs supporting micro, small, and medium enterprises (MSMEs), strong advocacy for ease of doing business, and active collaboration with government and industry stakeholders, the Iloilo Chamber has set a national benchmark for impactful and purpose-driven chamber leadership.

Joining Iloilo among the 2025 National winners are:

Metro Naga CCI (City Level, Large Chamber Category) led by Pres. Mario Villanueva

Laguna CCI (Provincial Level, Small Chamber Category) led by Pres. Rose Lyn Coloma

PCCI-Lipa (City Level, Small Chamber Category) led by Pres. Ferdinando Manguera

The awards were presented by Executive Secretary Lucas Bersamin, together with PCCI President Consul Enunina Mangio, PCCI Chairman George T. Barcelon, 51st PBC&E Chairman Dennis Anthony Uy, PCCI Vice President for Regional Affairs Alegria Sibal-Limjoco, and 51st PBC&E MOCA Chairman Dr. Alberto P. Fenix Jr., during the Concluding Ceremony of the 51st Philippine Business Conference and Expo (PBC&E) held on October 21, 2025, at the SMX Convention Center, Pasay City.

Also recognized as the Most Outstanding Chamber in the Area:

PCCI-Tarlac (North Luzon, Province Level-Large Chamber) led by Pres. Aileen Chan

PCCI- Bataan (North Luzon, Province Level-Small Chamber) led by Pres. Bryan Joseph Banzon

Camarines Sur CCI (South Luzon, Province Level-Large Chamber) led by Pres. Antonia Badong

Pagadian-ZDS CCI (Mindanao, Province Level-Large Chamber) led by Pres. Hazel Lu

Greater Midsayap CCI (Mindanao, Province Level-Small Chamber) led by Pres. Gerry Cotez

Metro Angeles CCI (North Luzon, City Level-Large Chamber) led by Pres. Elizabeth Timbol

PCCI- Parañaque (NCR, City Level-Large Chamber) led by Pres. Rene Vincent Torralba

PCCI- Valenzuela (NCR, City Level-Small Chamber) led by Pres. Helen Lising

Metro Bacolod CCI (Visayas, City Level-Large Chamber) led by Pres. Julliana Carbon

General Santos City CCI (Mindanao, City Level-Large Chamber) led by Pres. Miguel Rene Dominguez

Tandag City CCI (Mindanao, City Level-Small Chamber) led by Pres. Marc Ty

The Most Outstanding Young Chamber Award was conferred to PCCI-Sta Cruz, led by Pres. Filipinas Marquez.

The winners were selected by a distinguished panel of judges chaired by DTI Assistant Secretary Leonila Baluyut of the Regional Operations Group, with Mr. Ernie Cecilia, Chairman of the Human Capital Committee, American Chamber of Commerce of the Philippines; Ms. Blanca Mercado, President, The Manila Times; and Dr. Elizabeth Recio, Business Charter Head of the University of Santo Tomas.

The Most Outstanding Chamber Awards is an annual project of PCCI that recognizes local chambers whose leadership and dynamism contribute to business growth and community development through advocacy, member services, and programs that promote trade and investment. This year's MOCA was chaired by PCCI Adviser and Philippine Chamber Development Institute (PhilCDI) Chairman Dr. Alberto P. Fenix Jr.



2025 MOST OUTSTANDING CHAMBERS AWARDS



2025 MOST OUTSTANDING CHAMBERS AWARDS

MOST OUTSTANDING LCCI TOURISM ADVOCACY AWARD

The PCCI paid a tribute to exemplary Local Chambers of Commerce and Industry (LCCIs) that have made significant contributions to the promotion of Philippine tourism through the Most Outstanding LCCI Tourism Advocacy Award. The award seeks to inspire local chambers across the country to take a proactive role in tourism development, recognizing it as a vital industry that continues to drive local economies, create jobs, and uplift communities. It underscores the chamber movement's commitment to integrating tourism in business and economic programs, encouraging greater participation among enterprises in hotels, resorts, restaurants, travel, and hospitality sectors.

This year's national winners were:

PCCI New Marikina, led by Engr. Jundio C. Salvador (National Capital Region);

Subic Bay Freeport Chamber of Commerce and Industry, under the leadership of Ms. Rose Baldeo (North Luzon);

Camarines Sur Chamber of Commerce and Industry, headed by Ms. Antonia G. Badong, (South Luzon);

PCCI Iloilo, led by Engr. Fulbert C. Woo, (Visayas);

Chamber of Commerce and Industry Foundation of Iligan, Inc., under Ms. Reggie D. Punongbayan, (Mindanao).

The awards were presented by Vice President Sara Duterte, together with PCCI President Consul Enunina V. Mangio, 51st PBC&E Chairman Dennis Anthony H. Uy, PCCI Chairman George T. Barcelon, and PCCI Director for Tourism Dr. Samie Lim. Their presence underscored the national importance of tourism as a cornerstone of inclusive economic growth and sustainable development.



ALFREDO M. YAO INNOVATION AWARDS: RECOGNIZING EXEMPLARY FILIPINO INNOVATIONS

Named after the Filipino businessman whose company was the recipient of the first ASEAN Business Award in Innovation, the Alfredo M. Yao IP Innovation Awards recognizes socially relevant inventions by Filipinos. It is conferred on Filipino-made inventions or innovations that have contributed or have the potential to contribute to economic development. The inventor and IP-owner can be an individual or a group of individuals in the collegiate and professional areas. This year, ingenuity of Filipino innovators was again celebrated at the annual Philippine Business Conference & Expo.

CONGRATULATIONS TO THE WINNERS!



EcoPure Cleaning Solutions from Partido State University - Collegiate Category

EcoPure redefines clean and green by transforming local calamansi peels into eco-friendly, food-grade dishwashing tablets with water-soluble packaging. By partnering with local Bicolano farmers, EcoPure turns a common waste product into an economic opportunity, offering a safer and sustainable alternative for households.

Rainfold by Ms. Ms. Eleanor Olegario - Professional Category

Rainfold is a portable rainwater harvesting system with an integrated 3-stage Z ceramic filter. It collects and purifies rainwater and wastewater into safe, reusable water. Its portable, affordable, and sustainable design ensures access to clean water anytime. It is designed for remote and water-stressed communities.



The awards were presented by Vice President Sara Z. Duterte, together with PBC&E Chairman Dennis Anthony Uy, PBC&E Awards Committee Chair George T. Barcelon, PCCI Executive Vice President Ferdinand "Perry" Ferrer, and AMY Innovation Awards Committee Chairman Anton Sayo.

INJAP SIA OUTSTANDING YOUNG ENTREPRENEURS AWARD (ISOYEA)

The ISOYEA is an annual award that recognizes young entrepreneurs who have made a significant contribution to the economic development of the country by innovating new ideas and developing new markets, and generating jobs. It is named after one of the most successful and respected young entrepreneurs in the country, Mr. Edgar “Injap” Sia II, Chairman of Double Dragon Properties Corporation. It is implemented by the PCCI MSME Development Committee headed by Director for MSME Development Ms. Melanie C. Ng and Chaired by Mr. Apolinar E. Aure.

Recognized as this year’s winners are LOPEMAE HANA BAUTISTA, Owner, Perr-res Fruit Food Products Processing and L&D Citrus Farm (Agriculture Category); JACK VINCE BUCOL, Owner, AR-YA Aramid Inang Handicrafts Trading (Industry Category); and CHRISTOPHER RYAN TAN, Chief Executive Officer, Hausland Development Corporation (Service Category).

Philippine Vice President Sara Duterte presented the award along with PCCI President Consul Enunina V. Mangio; PCCI Chairman and 51st PBC&E Awards Chair George T. Barcelon; 51st PBC&E Chair Dennis Anthony H. Uy; and 2025 ISOYEA Chair and Chairman for MSME Development Committee Apolinar E. Aure.



Figure 1. ISOYEA Winner for Agriculture: Ms. Lopemae Hana Bautista of Perr-res Fruit Food Products Processing and L&D Citrus Farm

Bautista was recognized as the Injap Sia Outstanding Young Entrepreneur for Agriculture for her innovative and sustainable approach to agribusiness. Through her enterprise, she has built a successful value chain for local lemon production, reducing food waste and providing steady income for smallholder farmers. Her company’s zero-waste processing model—which turns fruit by-products into pectin and compost—has set a national standard for responsible food manufacturing. A National Winner of the Department of Agriculture’s Young Farmers Challenge Upscale Program and a two-time Most Outstanding Agricultural Entrepreneur of La Union, Bautista also serves as a Go Negosyo mentor and advocate for youth engagement in agriculture, inspiring a new generation of agripreneurs.



Figure 2. ISOYEA Winner for Industry: Mr. Jack Vince Bucol of AR-YA Aramid Inang Handicrafts Trading

AR-YA Aramid Inang Handicrafts Trading is known for revitalizing traditional weaving in Ilocos Sur and transforming it into a thriving, community-based enterprise. Bucol has organized and empowered local weaving associations, particularly senior citizen weavers, ensuring the continuity of this cultural heritage. His innovative approach to marketing and product design has expanded markets for handwoven crafts, earning national recognition and the Most Outstanding Microenterprise Award in 2024. A passionate advocate for education, Bucol has successfully promoted the integration of weaving into the Senior High School curriculum, inspiring youth participation in preserving and modernizing Filipino craftsmanship.



Figure 3. ISOYEA Winner for Service: Atty. Christopher Ryan Tan of Hausland Development Corporation

Atty. Christopher Ryan Tan took over the company during a challenging post-pandemic period, where he led a successful corporate turnaround through innovation and operational excellence, positioning Hausland as a forward-looking real estate leader. A staunch supporter of the OSHDP 6-Point Shelter Agenda, he has advanced affordable housing initiatives that promote community development and environmental sustainability. Drawing from his legal and real estate expertise, Atty. Tan has expanded Hausland into an integrated real estate ecosystem and continues to influence the industry through his active leadership in organizations such as the Pampanga Chamber of Commerce and Industry (PAMCHAM).



Figure 4. ISOYEA Special Citation Recipient for Export Potential and Global Market Entry: Ms. Rowena Rivadeneira Globio of Three Sisters Home Made Banana Chips

Special Citation for Industry was also awarded to Rowena Rivadeneira Globio in recognition of her inspiring entrepreneurial journey that has empowered local farmers, created rural employment, and promoted sustainable practices in Marinduque — exemplifying grassroots innovation with global potential.

The three winners were selected by a panel of judges composed of business and government leaders. Chairing the panel were Ms. Pamela Pascual, President and CEO of World Trade Center Management and Mr. Lorenzo Formoso, Vice Chairman of the Philippine Retailers Association. Judges included Dr. Nuna Almanzor, Executive Director, Center for Research and Development, Adamson University; Mr. Romualdo Ventura, Director, OmniPay Inc.; Mr. Jeffrey Yao, Chairman of the Philippine Business Bank; Dr. Guillermina T. Gabor, Trustee of the Tourism Sector of the Philippine Exporters Confederation, Inc.; and Ms. Relly Fajardo, President of Cafetalista and Chairman and Founder of MLCF Group.



2025 ISOYEA Panel of Judges with Chairman for MSME Development Committee Apolinar E. Aure (middle), (from the left) Philippine Retailers Association Vice Chairman Lorenzo Formoso, Adamson University-Center for Research and Development Executive Director Dr. Nuna Almanzor, Trustee of the Tourism Sector of the PHILEXPORT Dr. Mina Gabor, World Trade Metro Manila President and CEO Pamela Pascual, (from the right) OmniPay Inc. Director Romualdo Ventura, Philippine Business Bank Chairman Jeffrey Yao, and Cafetalista President and MLCF Founder and Chairman Relly Fajardo.

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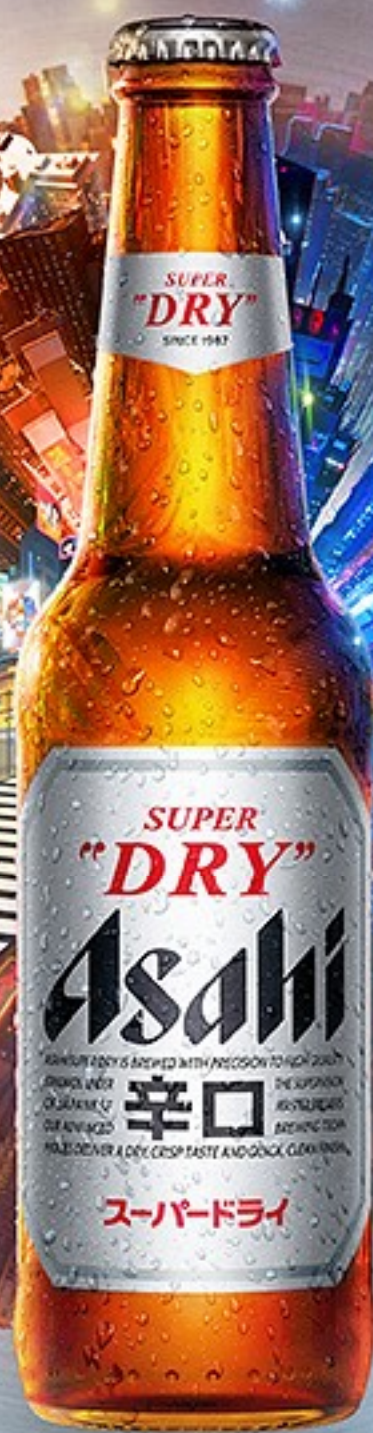
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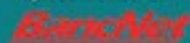
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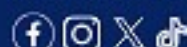
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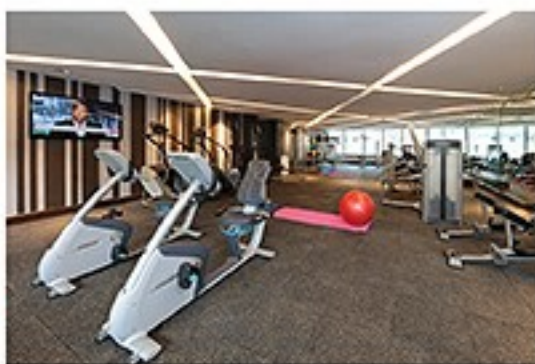
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